# 92005 - Evidence Template

### **Link to published website:**

php.kkc.school.nz/

### **Describe the purpose and potential users for your outcome**

The purpose of this website is to showcase what Western Bay Services can provide to their customers, it's mainly designed for potential customers to make an informed decision on whether WBS are able to help them.This website will also allow the Business to gauge how many customers they will reach online and how much work comes through this platform.

### **Requirements and Specifications**

My client wanted a simple, easy to use interface for its elderly customers who are mainly home owners. She wanted a title page with a contact us page and an about us page.

She wants the colors of her logo to be used and logos on every page.

### **Tools and Techniques**

Notepad

HTML 5 Editor to be used

CSS used to enable website consistency.

Colour Theme used to enhance logo and easier reading

Photopea to make the banner

### **Conventions**

1. Identify the conventions you plan to use in the development of your website. Include links to your research. Then showcase the conventions when you have implemented them.
2. Explain how you applied relevant conventions to improve the quality of the outcome

| Convention | Explain why we need to consider them | Explain what you’ve done or improved |
| --- | --- | --- |
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|  |  |  |

### **Wire Frame**

### **Image and Content Sources**

Include any sources for images you have used.

### **Use of ChatGPT**

### **Testing**

Show how you have tested your site. More cases of testing, the better.

Google Search on company name, meta tags

Tesed links on mobile and pc, basically tested from different browsers and computing enviro nments

Html 5 checked language using Notepad ++

| Logging into Admin Area and editing an entry.Surfing Museum has been edited.ScreenToGIF was used to create this GIF. |  |
| --- | --- |
| The page looks like the wireframe on the phone/browser |  |
| Website looks fine on Chrome/Edge/Firefox |  |

### **Trialing**

Who did you trial the website with? What feedback did you get?

Tested by colleagues to find any problems with links and website resizing

Had SEO specialist check that correct search parameters were used.

### **Improvements from Testing and Trialing**

Note the changes and improvements you have made. Make sure you explain **why!** Add more rows as needed.

| Before | After and explanation |
| --- | --- |
| Logo on home page was centred incorrectly. Showed on left but needed to be at the top in the centre. | Logo centred to top of homepage via align rule in Html. |
| Main Heading was a banner | Changed it to be a Heading so the website loads faster |
| Dead links | Corrected html |
| Website resolution too small | Fixed by auto fitting using html instruction…. |

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